



To Whom It May Concern,

It is with deep admiration and gratitude that I write this letter to recommend Ms. Gauri Gupta, whose unwavering support and vision have made a profound impact on Project Kalakar, an initiative of Vinyasa Earth in collaboration with NGO Indian Women Impact. Through her initiative, Art ki Pathshala, Gauri has been an inspiring force, using art as a means of empowerment and social transformation for underprivileged communities.

Project Kalakar, conceptualized by Sankalp Sharma, founder of Vinyasa Earth, is a pioneering project that bridges choreography and filmmaking to offer a creative platform for children from marginalized backgrounds. Conducted under the mentorship of internationally acclaimed artists — Michael Maurissens, Sankalp Sharma, and Dev Seervi — this project gave these young artists not only a stage but a voice. Over a 20-day residency, they learned to translate their stories into movement and film, culminating in performances that received national recognition, with showcases at the Rajasthan International Centre, Jaipur, and in Udaipur.

Within this transformative journey, Gauri Gupta's contribution stood out as a guiding light. Through Art ki Pathshala, she not only provided resources and mentorship but also nurtured a culture of creative confidence among the children. Her commitment goes far beyond support; she sees art not merely as expression, but as an engine of development — a force that can shape communities, build empathy, and awaken self-worth where it is needed most.

Gauri's belief that art belongs to everyone is reflected in the way she engages with every project. Her approach is rooted in sensitivity, patience, and deep respect for the children's lived experiences. She has been instrumental in creating safe, joyful spaces where young minds discover the language of colour, rhythm, and movement as tools for storytelling and healing.

In Project Kalakar, her vision helped bridge two worlds — the world of professional artistry and that of raw, unrefined potential. The result was extraordinary: a confluence of hope and creativity that reminded all of us that talent knows no social boundaries.

I wholeheartedly recommend Gauri Gupta as an exceptional leader, collaborator, and visionary whose compassion and artistry continue to ignite meaningful change. Her dedication to nurturing art in underprivileged communities is not just commendable — it is transformative.

With warm regards and respect,

Anastassiya Savchenko

Indian Women Impact – The Social Arm of Luminfinity Foundation